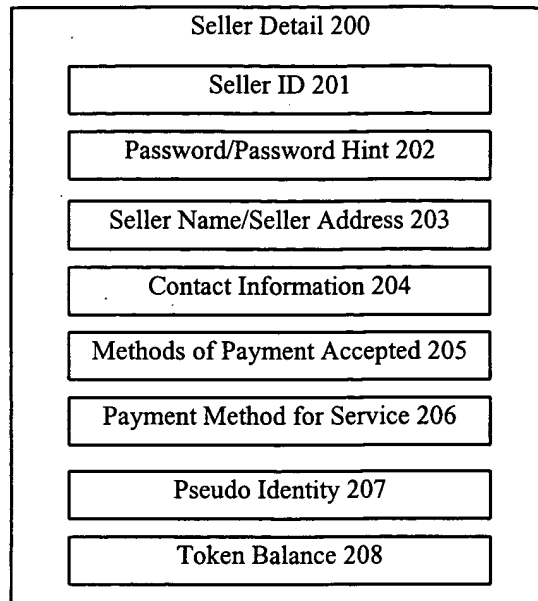
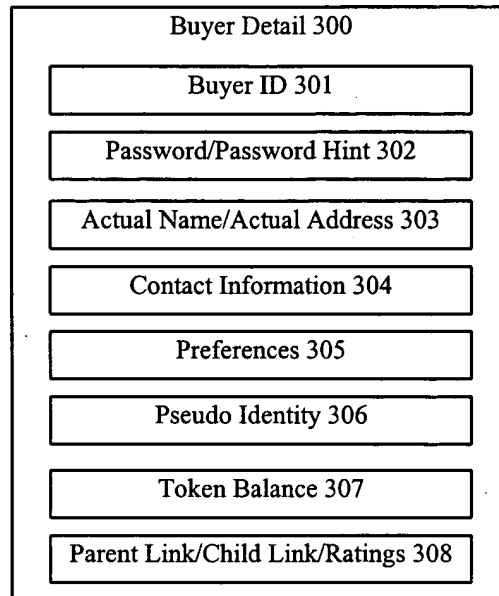


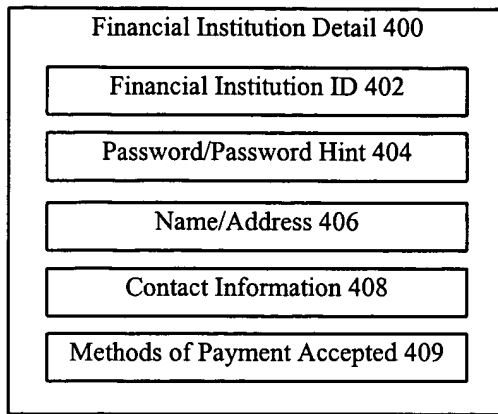
Figure 1



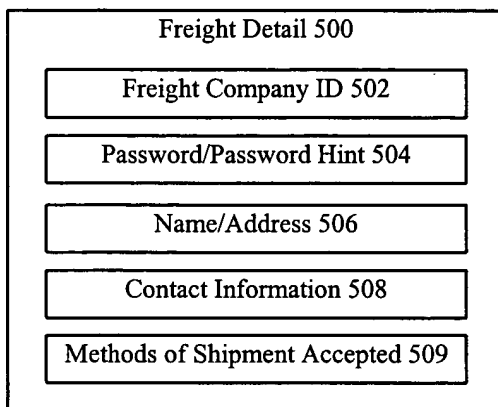
**Figure 2**



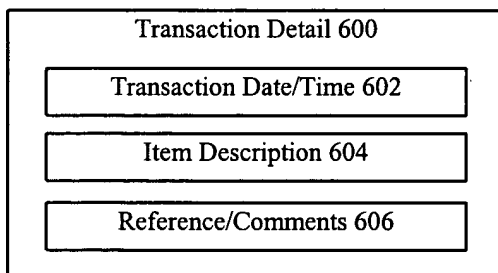
**Figure 3**



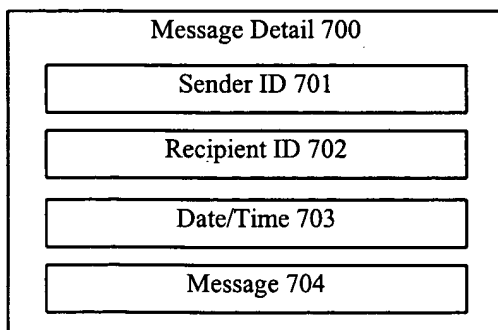
**Figure 4**



**Figure 5**



**Figure 6**



09100671.061998  
866T90-T/900T60

Figure 7

System Ratings Detail 800
ID 802
Web Site URL 804
Ratings 806
Comments 808
Creating Comments 809

Figure 8

Parent Ratings Detail 900
ID 902
Web Site URL 904
Ratings 906
Comments 908
Creating Comments 909

Figure 9

Buyer ID 1000			
Buyer Code 1010 FREDSTONE	Space Fill 1020 bbbbbb	Collision Code 1030 MM	Check Value 1040 CCCC

**Figure 10**

Payment Detail 1100							
Actual Identity 1110		A Collection of Actual Payment Types 1130		A Collection of Payment Rules 1140		A Collection of Pseudo Payment Types 1150	
Pseudo Identity 1120		Type	Type	Rule	Rule	Type	Type
		Type	Type	Rule	Rule	Type	Type

**Figure 11**

*Here is the pseudo delivery address and credit cards that you will use when placing a private, anonymous order:*

*Mr. FREDSTONE0123234*

*1 Main Street*

*[actual city] [actual state] [actual zip code]*

*Credit card [pseudo card number] for T&E*

*Debit card [pseudo card number] for everything else*

*There is no need to record this because an intelligent agent will remember all of it for you. Your actual credit card(s) will be used by a certified bank. Your actual name and address will only be used by certified freight companies. All parties are audited by Ernst & Young to ensure that you privacy is not violated.*

*Your registration is now complete - thank you.*

**Figure 12**

09100671-061998  
B6T90-T9060

## Buyer Inquiry

**Buyer ID** FREDSTONE0123234  
**Password** Bill  
**Password hint** my best friend  
**Consideration amount** \$ 5.00  
**Token balance** \$24.50  
**Preferences: Privacy** Opt-in for all lists  
**Category** Football, Travel, Weaving  
**Delivery** Leave with neighbors at 125 Park Place

	<b>You actual identity</b>	<b>Your pseudo identity</b>
<b>Name</b>	Fred Smith	Mr. FREDSTONE0123234
<b>Address</b>	123 Park Place Dallas TX 75240	1 Main Street Dallas TX 75240
<b>Phone</b>	214 345-5002	
<b>Email</b>	fred@fedex.com	
<b>Pay type #1</b>	<i>(only the bank knows)</i>	1201949281 for T&E
<b>Pay type #2</b>	<i>(only the bank knows)</i>	4505930234 for all else

<i>Date</i>	<i>Time</i>	<i>Seller</i>	<i>Type</i>	<i>Cat</i>	<i>Amount</i>	<i>Tracking</i>	<i>Pmt#</i>	<i>Ref#</i>	<i>Comments</i>
05/02	12:44	Sears	Sale	Houseware	100.00	AS69393294	1	1954	Birthday pres.
05/04	12:43	Sears	Return	Houseware	-100.00	50492948	1	40931	RAN 4409
05/04	03:12	WalMart	Sale	Clothing	45.22	G59292348	2	349094	Sweater
05/12	05:35	HomeDept	Sale	Pool	676.22	6958344434	1	43	Motor
05/24	12:43	Sears	Sale	Bedding	145.34	6939483822	1	5942	Sheets
					866.78				

**Figure 13**

05100671-061998

## Seller Inquiry

**Seller ID** LANDS END  
**Password** 309842  
**Password hint** File 2402  
**Payments accepted by** Amex, Visa, MasterCard, Discover  
**Pay for service by** Bank account 12059323-5596832  
**Token balance** \$504.50

	<b>You actual identity</b>	<b>Your pseudo identity</b>
<b>Name</b>	Lands End	
<b>Address</b>	1 Lands End Way Hudson VT 43002	
<b>Phone</b>	800 500-5445	
<b>Fax</b>	548 343-5699	
<b>Internet access</b>	www.landsend.com	
<b>Email</b>	fred@fedex.com	

<i>Date</i>	<i>Time</i>	<i>Type</i>	<i>Amount</i>	<i>Comments</i>
04/03	02:44	Report	453.67	Lead generation report
04/04	02:43	Change		Change password
04/06	03:12	Promotion	4,352.22	Summer clearance
04/12	05:35	Report	676.22	Lapsed customers
			5,482.11	

Figure 14

## Seller Inquiries for Buyer Activity

**Buyer ID:** FREDSTONE0123234  
**Location** Dallas TX 75240  
**Consideration amount** \$5.00  
**Category preferences** Football, Travel, Weaving

<i>Date</i>	<i>Time</i>	<i>Seller</i>	<i>Type</i>	<i>Cat</i>	<i>Amount</i>	<i>Ref#</i>
05/02	12:44	Sears	Sale	Houseware	100.00	304943
05/04	12:43	Sears	Return	Houseware	-100.00	40931
05/04	03:12		Sale	Clothing	45.22	
05/12	05:35		Sale	Pool	676.22	
05/24	12:43	Sears	Sale	Bedding	145.34	5942
					866.78	

Figure 15